

# DIPLOMA | Real Estate Management & Marketing

By London City University

## Course Overview

This course is designed for professionals who are interested in real estate management & marketing. This course emphasizes on guiding the participants about property management and marketing, etc. and tasks performed by the experts. The students learn how to run a property management company and develop understanding about the differentiations in running different property types. This course enables the students to make decision making process easy for a real estate company.

## Why should one take this certification?

This course is designed for professionals wanting to get promotion in their chosen areas and career in real estate.

## Course Outline

- ❖ Real estate finance
- ❖ Economy & real estate
- ❖ Property Development
- ❖ Marketing philosophy
- ❖ Advertisement tactic and methods
- ❖ Relations with property owners
- ❖ Adminstrating Leases, Maintenance - construction
- ❖ Negotiations & tenant relations
- ❖ Managing office property
- ❖ Managing Retail & Industrial Property
- ❖ Legal and Ethical Implications

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|---------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Course duration     | 3 Months OR as per your requirement   Flexible and dependent on your time frame and need                                                                                                                                                                                                                                                                               |
| Entry Requirements  | A Success Oriented Personality                                                                                                                                                                                                                                                                                                                                         |
| Certification       | London City University, will award an approved diploma at the end of course training. You will get 100% guaranteed certificate.                                                                                                                                                                                                                                        |
| Mode of application | Fill an application form, send copies of your national ID card or passport as well as educational documents and forward to <a href="mailto:info@cvwarehouse.ae">info@cvwarehouse.ae</a> and get 50% discount on all courses offered by London City University                                                                                                          |
| Course Assessment   | London City University will give you an assessment on a monthly basis. This makes a total of three assignments, all scenario case study based activities. Students are expected to solve them and turn them in online via email. Each assignment carries a 20 percent score. The final online exam carries a 40 percent score, to make a total of One Hundred Percent. |